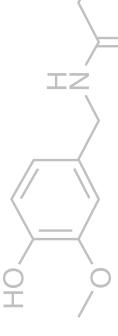
do you believe in miracles?









About Blairlab

The story of biocap truly begins back in 1989 with the start of my incredible relationship with capsaicin. I had dedicated my life to creating the spiciest, most flavorable sauces in the world (and now hold the Guiness World Record for producing the Hottest Food Product!!). At the time, I had little knowledge of skincare products other than what was in my wife's medicine cabinet.

On an eventful day in 2003, I was working on a batch of my most extreme, world renowned spice reserves in my test kitchen. Unbeknownst to me, a major discovery was on the horizon. I accidentally splashed myself in the face with the capsaicin-based reserve. Despite the initial pain and swelling across my face and eyes, something amazing happened.

A few days later, I noticed that the skin around my face and eyes appeared brighter and firmer. I discovered that the main ingredient, capsaicin (the natural ingredient that makes peppers hot) could have a very different purpose.

I sought out some of the greatest research scientists in the country to put my experience to the test. We proceeded to develop this amazing formula that contains the most advanced technology available today. The result is nothing short of a miracle...

Biocap® - harnessing the power of the pepper without the burn. It is an anti-aging product of epic proportions. It will surely make you "Look and Feel Alive!"®



Biocap®

For the first time, the extraordinary restorative ability of capsaicin is brought to skincare.

Well-regarded research studies from around the globe have demonstrated the incredible anti-inflammatory efficacy and natural peptide-producing activity of capsaicin.

Used twice daily, this intensive anti-wrinkle cream promotes natural collagen production and reduces the appearance of facial lines. This odorless, nongreasy, peptide-enriched formula helps improve skin's tone, volume, and youthful firmness.

Make this a daily regimen for amazing skin results that will help you Look and Feel Alive!®



Biocap® XS

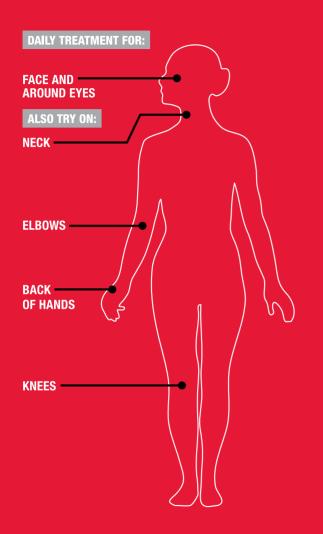
Our extra-strength formula delivers a double dose of capsaicin deep into wrinkles to help reduce the most defined, most obvious lines and creases. This targeted wrinkle treatment is enriched with soluble collagen and sodium hyaluronate for accelerated plumping and firming benefits.

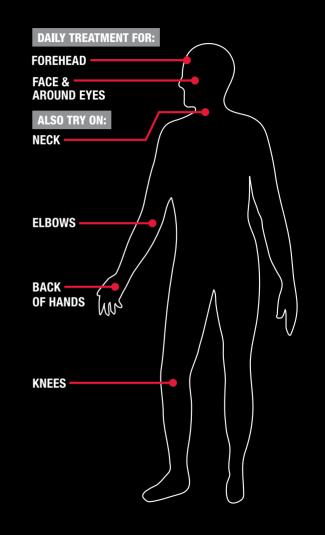
Biocap® XS reduces the appearance of the dynamic wrinkles (the ones that go away) and static wrinkles (the ones that haven't) on the face and around the eyes.

Used twice daily, this high-intensity topical alternative for deep creases and pronounced lines delivers remarkable results that will help you Look and Feel Alivel®

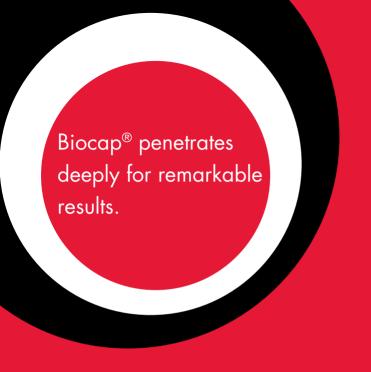


It's for Women & Men



















PLACE STAMP HERE